



**MILLER&CO**  
BRANDING DESIGN DIGITAL

**Creating brands. Transforming businesses.**

Miller & Co Creative Ltd.

## **Our Privacy Policy**

At Miller&Co, we are committed to maintaining the trust and confidence of our visitors to our website. We want you to know that we do not sell, rent or trade email lists with any other businesses or organisations. This Privacy Policy explains how we treat data that we collect from visitors to our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

### **Visitors to the Website**

When someone visits [www.millerand.co.uk](http://www.millerand.co.uk) we use Google Analytics, a third party service that collects standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

### **Emailing Lists**

As part of the registration process for our e-newsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails.

### **How we use and protect your data**

We adopt appropriate security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Website.

We will only disclose your information where we have a legal right or duty to do so (for example in relation to an investigation by a public authority or in a legal dispute).

### **How long do we keep your data?**

We will not retain your data for longer than necessary for the purposes set out in this Policy. The longest we will normally hold any personal data is 5 years.

### **Your Rights**

- You have the right to ask what personal data that we hold about you at any time, subject to a fee specified by law (currently £10);
- You have the right to ask us to update and correct any out-of-date or incorrect personal data that we hold about you free of charge;
- You have the right to opt out of any marketing communications that we may send you.

If you wish to exercise any of the above rights, please contact us:

[studio@millerand.co.uk](mailto:studio@millerand.co.uk)

## **Cookies**

### **What is a cookie?**

Cookies are text files containing small amounts of information which are downloaded to your personal computer, mobile or other device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

### **How long are cookies stored for?**

Persistent cookies - these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies - these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience.

You can find more information about cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

## **Cookies used on the Website**

A list of all the cookies used on the Website by category is set out below.

### Strictly necessary cookies

These cookies enable services you have specifically asked for. These cookies are essential in order to enable you to move around the Website and use its features, such as accessing secure areas of the Website.

### Performance cookies

These cookies collect anonymous information on the pages visited. By using the Website, you agree that we can place these types of cookies on your device.

These cookies collect information about how visitors use the Website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how the Website works.

### Functionality cookies

These cookies remember choices you make to improve your experience. By using the Website, you agree that we can place these types of cookies on your device.

These cookies allow the Website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

## **Your acceptance of these terms**

By using this website, you signify your acceptance of this policy. Please check this page as we may update this policy from time to time. Your continued use of the website following any updates to this policy will be deemed your acceptance of those updates.

If you do not agree to this policy, please discontinue using our website.

## **Contact Us**

If you have a query relating to this policy, please contact us: -

Miller&Co Creative Ltd  
The Brickworks  
Brick Kiln Lane  
Stoke-on-Trent  
ST4 7BS  
Tel: +44 (0)1782 213500  
[studio@millerand.co.uk](mailto:studio@millerand.co.uk)